



# WELCOME

## Fiesta Flambeau Parade 2024 Parade Orientation

Saturday, April 23, 2024



### Fiesta Flambeau Parade



Saturday, April 27, 2024



# Our Mission

The purpose of the Fiesta Flambeau® Parade Association Inc., hereafter known as the Association, shall be to plan, organize, produce, and stage the Fiesta Flambeau® Parade annually during Fiesta® San Antonio. The Association shall do so to enhance the celebration for the San Antonio community and its visitors.



# Executive Board



**James Fenimore, President**

**Mari Sandoval, Parade Director**

**Ram Fernandez, Marshaling Director**

**Terry Carmona, Compliance Director**

**Linda Skop, Public Relations Director**

**Casey Watts, Disbanding Director**

**Sebastian G. Elizondo, Judging Director**

**Bonnie Carrisal, Ticket Director**

**Richard Flores, Treasurer**

**Roxanne Castillo, Recording Secretary**

**Cecilia Mendiola, Corresponding Secretary**

**Erwin De Luna, Immediate Past President**



# Parade Facts & Awards

- **1.5 million television viewers**
- **750,000 spectators**
- **7,927 participants**
- **72-million-dollar economic impact**
- **3.2 mile parade route**

The Fiesta Flambeau® Parade, has been named “Best” in our budget category, for two years, “Best in the World” by the International Festivals and Events Association, and in 2018 and 2019, “Best in Texas” in 2019 at the Texas Festivals and Events Association.



# Key Information

- Participant/Ambassador check-in/out times will begin at 9:00 a.m. at the forming area and run through 11:00 p.m.
- Street closures will begin at 2:30 p.m., with all streets closed by 4:00 p.m.
- Vanguard start time 7:15 pm
- Main Parade start time 7:40 pm
- LIVE TV syndicated broadcast by KSAT coverage begins at 8:00 p.m.
- Fiesta Flambeau® Parade Directors will be wearing RED shirts
- Information booths will be located in the forming area for assistance
- Port-o-lets will be located in the forming and disbanding areas



# Participant Requirements

- All participants are required to have a creative form of illumination
- All banners must be illuminated
- Children ages 12 and under may not walk, march, dance, or perform in any capacity on the streets in the parade (NO EXCEPTIONS)
- All riders (float, vehicle, equestrian, etc.) under 12 years of age must be accompanied and supervised by an adult at all times
- All participants are required to adhere to parade policies and guidelines
- All participants **MUST** have submitted a Release of Liability electronically.
- It is important that participants are familiar with the parade policies, guidelines, and safety procedures

A copy of the parade policies and guidelines may be found on our website:

[www.flambeau.org](http://www.flambeau.org)



# Maximum Illumination



Battery Powered LED Lights



Costumes & Clothing



Instruments & Uniforms





# Route Expectations

- All participants must maintain a spacing distance of 25 feet between entries throughout the entire parade route
- Entries must maintain a constant forward direction
- Stopping to perform is prohibited
- Unnecessary “delays or gaps” by entries will not be permitted
- If any entry is unable to start or maintain their assigned position on the parade route, they will be removed from the route or moved to the end of the parade until the issue is resolved and if time allows
- There are absolutely no injections allowed throughout the parade route (additional participants, children, props, etc.)
- Throwing of objects is **STRICTLY PROHIBITED** (medals, candy, beads, etc.)



# Ordinance XVII

The Fiesta Flambeau® Parade, Inc. will honor the San Antonio City Ordinance, Article XVII: Parades, Runs, Walks, and Related Events, Sec. 19-638, Public conduct during parades, (e) Control of Processions, restrictions: Upon initiation of a procession, the Chief of Police shall take over control of the movement of the procession. All participants shall be required to maintain a forward progress. No participant shall throw candy, gifts, tokens, advertisements, other objects from any participant or procession unit while the unit is on the procession route.

***This provision is not intended to prohibit the distribution of expressive material protected the first amendment, including leaflets, provided the distribution is not from a procession unit that is on the procession route.***

Failure to observe these requirements shall constitute a violation of this article and the Chief of Police is empowered to remove this unit from the procession immediately (Ord. No. 2007-11-29-1193, -3, 11-29-07)”



# Parade Route Map



The route is 2.5 miles

This map is available online at [www.flambeau.org](http://www.flambeau.org)



# Forming Area

- Ambassador parking
- Information stations
- Drop off zones
- Ambassador check in
- Food Court
- Floats
- Bands



# Float

# Arrival Times

Section	Postion No.	Entry Name	Arrival Time (Ashby & Main)
A	24	Guadalupe County Agriculture Fair and Rodeo Fair Queens	9:00:00 AM
A	27	AUEDA	9:00:00 AM
B	44	San Antonio Lutheran Coronation Association	10:00:00 AM
B	51	Fiesta Flambeau Express Train	10:00:00 AM
B	53	Texas Cavaliers	10:00:00 AM
B	59	University Health System	10:00:00 AM
B	73	McAllen Holiday Parade	10:00:00 AM
B	74	South Padre Island	10:00:00 AM
B	79	Floresville Peanut Festival	10:00:00 AM
C	89	Battle of Flowers Association	11:00:00 AM
C	90	Comal County Fair	11:00:00 AM
C	91	Washington's Birthday Celebration Association	11:00:00 AM
C	97	Ghostbusters SATX	11:00:00 AM
C	103	Spurs Sports & Entertainment	11:00:00 AM
C	108	McCauley Christian Academy	11:00:00 AM
C	118	Ballet Folklorico Festival	11:00:00 AM
C	124	San Antonio College	11:00:00 AM
C	129	Bella & Co Boutique	11:00:00 AM
D	133	Go Rio	12:00:00 PM
D	139	Texas Citrus Fiesta	12:00:00 PM
D	140	Texas A&M-San Antonio	12:00:00 PM
D	147	Community First Health Plans	12:00:00 PM
D	148	St. Mary's University	12:00:00 PM
D	150	Visit San Antonio	12:00:00 PM
D	161	Poteet Strawberry Festival Association	12:00:00 PM
D	162	San Antonio Zoo	12:00:00 PM
D	166	La Michoacana Meat Market Float & Horse	12:00:00 PM
D	170	Ballet Folklorico Sol de San Antonio	12:00:00 PM
E	179	Pride San Antonio Inc.	1:00:00 PM
E	181	Danzavida De San Antonio	1:00:00 PM
E	183	Alamo College District	1:00:00 PM
E	188	Chick-fil-A Greater San Antonio	1:00:00 PM
E	192	Image Dance Co & Academy	1:00:00 PM
E	196	SAWS	1:00:00 PM
E	205	Pleasanton Chamber of Commerce	1:00:00 PM
E	214	Neil Armstrong Elementary School	1:00:00 PM

Please note that to provide a hassle-free line up experience we are asking that you adhere to the following arrival times and locations. It is imperative that you do everything possible to arrive during the times listed below. Your arrival times are based on your location in the lineup. The closer to the front of the parade will constitute earlier arrival times.



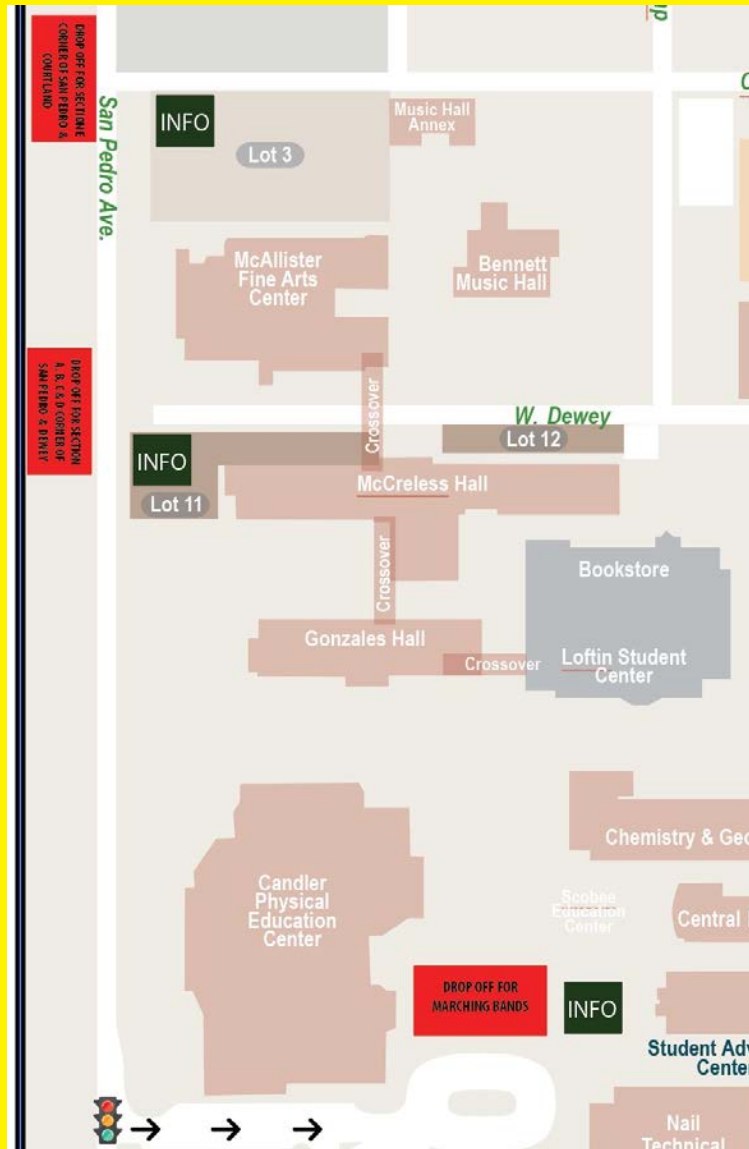
# Forming Area Expectations

- Enter at your designated area (map layout to be provided via email by March 15)
- Proceed to your assigned location in the forming area after drop-off (map layout to be provided via email by March 15)
- Maintain a spacing distance of 10 feet between entries once in position
- All drivers must remain with floats, carriages, vehicles, or tow vehicles at all times or have a backup
- Keep pathways clear at all times to allow staff, fire inspector, emergency crews, or law enforcement easy access to all areas
- Once in the Forming Area participants shall comply with verbal instructions of the Fiesta Flambeau® Parade officials

***NOTE: The Fiesta Flambeau® Parade Association, Inc. is not responsible for any items left behind on school buses, vans, etc.***



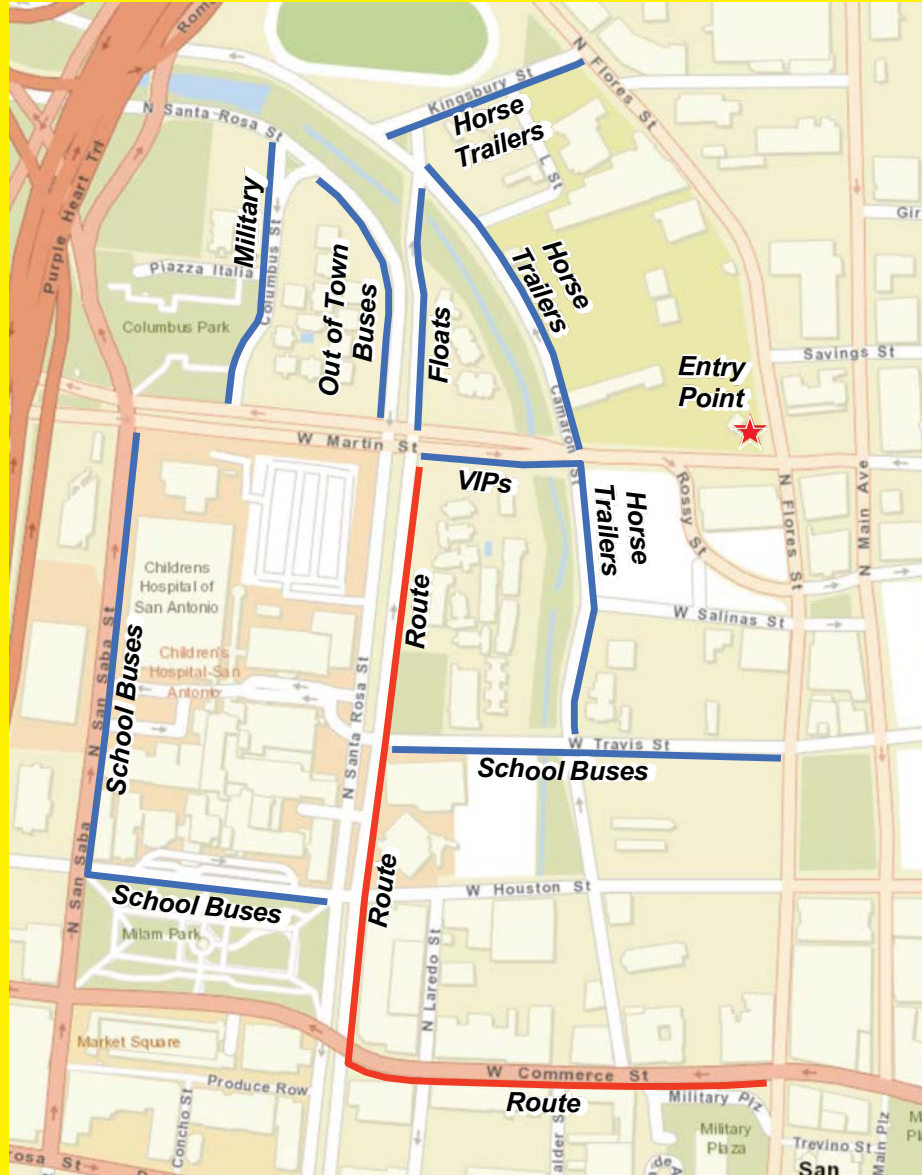
# Participant Drop Off Zones



- **Sections A, B, C, & D is at the Corner of San Pedro & Dewey Streets (798 W. Dewey Place, San Antonio, Texas 78212)**
- **Sections E is at the Corner of San Pedro & Courtland Street (575 W Courtland Pl, San Antonio, TX 78212)**
- **Marching Bands drop off zone is 1198 San Pedro Ave, San Antonio, TX 78212**



# Disbanding Map





# Disbanding Expectations

- All participants must proceed to their assigned pick up area in Disbanding at the end of the parade route (map layout to be provided via email by March 15)
- All drivers must remain with floats, carriages, vehicles, or tow vehicles at all times or have a backup
- All float riders must exit float and cannot ride back to the Forming Area (**NO EXCEPTIONS**)
- Keep pathways clear at all times to allow staff, fire inspector, emergency crews, or law enforcement easy access to all areas
- Once in the Disbanding Area participants shall comply with verbal instructions of the Fiesta Flambeau® Parade officials

***NOTE: The Fiesta Flambeau® Parade Association, Inc. is not responsible for any items left behind on school buses, vans, etc.***



# Guest Speaker

*Ruben Cabella*

SA Fire Department



# Float Requirements



## Fire Extinguishers:

- Motorized parade floats and towing apparatus shall be provided with a minimum 2-A:10-BC rated portable fire extinguisher readily accessible to the operator. (Amendments 2018 IFC, Section 320.3)
- All fire extinguishers shall have a current (*within a year*) inspection sticker from a licensed extinguisher company or provide proof that extinguisher is new (*store receipt*).

## Decorative Materials:

- Decorative material on parade floats shall be noncombustible or flame retardant. (Amendments 2018 IFC, Section 320.2)

## Exhaust Pipes:

- Motorized float exhaust pipes must be extended past the exterior of the float and must be clear of all decorative material. (Amendments 2018 IFC, Section 320.4)

## Escape Hatch:

- Motorized floats shall be equipped with a quick escape hatch from interior driver compartments. (Amendments 2018 IFC, Section 320.5)

## Electrical Connections:

- All electrical connections shall be enclosed in a UL listed electrical junction box.

## Generators:

- Fuel tanks shall be of adequate capacity to permit uninterrupted operation during normal operating hours. Re-fueling is prohibited during the parade.



# Float Requirements

- Floats must decorate and brightly illuminated (all decorations must be fire retardant/noncombustible)
- Tow vehicles must be completely decorated/covered to complement the float and may have a maximum of 2 riders
- Float length must be a minimum of 16 feet and cannot exceed 45 feet, width must be a minimum of 6 feet and cannot exceed 12 feet, and height may not exceed 13 feet
- Flatbed trailers are not permitted
- All floats must have an operable fire extinguisher with a minimum rating of 2A 10-B:C
- All float riders must step off at end of the parade route and shall not ride back to any return location
- Children riding on float under the age of 12 must be accompanied and supervised by a parent at all times

***NOTE: Floats must pass inspection by SAFD Fire Marshall to avoid disqualification from parade***



# Required Documents

- All entries must have current **Liability Insurance** (*applies to all entry categories and volunteers*) naming the Fiesta Flambeau® Parade Association, Inc. and Fiesta® San Antonio Commission as additional insured
- All drivers must have a valid and current **Driver's License** (*NO EXCEPTIONS*)
- All entries must sign a Release of Liability, Assumption of Risk, and Waiver of Claims and Indemnification Agreement this is available online at [www.flambeau.org](http://www.flambeau.org)

**NOTE:** Copies of all required documentation must be made available for inspection upon request by Law Enforcement, Fire Inspectors, and Parade Officials. **Failure to provide such proof will result in disqualification from the parade**



# Judging Categories

- **President's Award**
- **Director's Award**
- **People's Choice Award**
- Commercial Floats
- Community Floats
- Out of Town Floats
- Community Dance Groups
- School Dance Groups
- Out of Town School Dance Groups
- Local Bands
- Out of Town Bands
- Out of State Bands
- Out of Country Bands
- University Bands
- Walking Units
- Equestrian Unit
- Vehicles
- Cheer
- Pep Squad



# Judging Criteria

## MARCHING BANDS

- Uniform Appearance
- Marching Precision
- Music Choice
- Enthusiasm
- Crowd Reaction
- Illumination

## DANCE GROUPS

- Costumes
- Adherence to theme
- Music Choice
- Entertainment
- Crowd Reaction
- Illumination

## FLOATS

- Adherence to theme <sup>(p)</sup>
- Illumination
- Appearance <sup>(p)</sup>
- Enthusiasm
- Entertainment
- Crowd Reaction

**President's Award**—Best overall entry using Theme, Stage Presences, and Crowd Reaction

**Director's Award**—Best overall entry using Costuming, Use of illumination and music, and Professionalism

**Peoples Choice Award** – Float that garners the most votes from the public online and on parade day.

Please be advised that float judging for Adherence to Theme and Appearance will be judged at 4:30 pm in the forming area. Please be ready.



# Inclement Weather

If inclement weather occurs prior to or during the parade, the Fiesta Flambeau Parade Association (FFPA) President will consult with all pertinent parties (SAPD, SAFD, FFPA Parade director and Compliance Director) to determine if reports of severe weather shall initiate the cancellation or delay of the parade.

Participants may decline to participate when weather threatens to damage uniforms, props, instruments, etc.

Participants are to have a weather plan in place should severe weather occur.

Every effort will be made to ensure the safety of all participants.





# First Aid Stations



In the event of an ambulatory accident, sickness or injury, the injured party shall be directed to the nearest First Aid Station. There are 13 stations setup throughout the Parade Route and Forming Area

First Aid personnel will tend to the injury and fill out an incident report which will be given to the Compliance Director.

In the event of a serious accident, sickness or injury where the injured party requires medical attention, First Aid personnel shall notify the nearest security officer or EMS personnel to the scene.



# Alcohol is Prohibited

**Consumption of alcoholic beverages** by any person (participant, members, volunteers) in the forming area, parade route, or disbanding area is  
**STRICTLY PROHIBITED**

Anyone with alcohol on their person or in an inebriated condition will not be allowed to participate in the parade. In addition, and at the discretion of parade officials or law enforcement officers, that person(s) and organization may be removed from the parade.



# Restricted Items



**RESTRICTED  
ITEMS**

- **Glo Sticks**
- **Strollers**
- **ATVs**
- **Golf Carts**
- **Drones**
- **Metallic Streamers**

# Safety Patrol

The Fiesta Flambeau® Parade, Inc. has hired additional officers, to include foot and bike patrols, for key areas of the parade route

All officers hired will be wearing designated officer uniforms and will be displaying Fiesta Flambeau Security identification

Please do not attempt to handle any incidents on your own, seek out the assistance of security or Fiesta Flambeau® Parade official/staff



# Questions & Answers

*Thank you for joining us for  
America's Largest  
Illuminated Night Parade.*

