

Roxanne Losoya

Roxanne Losoya with Varsity Spirit Fashions has been a Sales Consultant now for 21yrs and is a former UCA Instructor & Cheer Coach. Roxanne is married with 4 kids and lives in Edinburg, Texas where she is one of the local Rio Grande Valley Varsity Sales Consultants.

Roxanne has served on many cheer judging panels throughout her career in the US and in Mexico.

She is no stranger to Fiesta! The first 10 years of her career with Varsity started in San Antonio and this is where I became familiar with the grand traditions of this amazing event and fell in love.