

Karsen Maldonado

Karsen is a proud San Antonio native who's passionate about her city, and loves immersing herself in its unique culture.

Following her graduation from the University of Texas at Austin in 2018, she immersed herself in the world of Social Media Management in San Antonio, collaborating with local businesses express their unique narratives creatively across social platforms. During the 2021-2023 City Council term she served as Director of Communications for District 1, where she was able to immerse herself in San Antonio's city center. She now works with the vibrant team at Sammis|Ochoa, where she uses her skills in Public Relations and Digital Marketing to build relationships and tells stories in a meaningful way across the digital landscape.

Outside work you can find her cheering on the San Antonio Spurs alongside her husband and son, and fueling her philanthropic spirit by volunteering on the Board of Directors for Driving Single Parents. And as a self-proclaimed Fiesta enthusiast, you can always find her with a chicken on a stick in each hand and confetti in her hair throughout the festive season.